WFUMB Statistical Report

01 July 2026 – 1st November 2026

Visitor numbers have increased by 18.3% in the last 4 months

Monthly visitor numbers since 2018

Period	Monthly average	Per week	Increase on previous period
July 2026 – November 2026	1,806,724	451,681	18.3%
March 2026 – July 2026	1,527,239	381,809	18.2%
November 2025 – March 2026	1,292,081	323,020	18.1%
July 2025 – November 2025	1,094,057	273,514	17.9%
March 2025 – July 2025	927,954	231,988	18.4%
November 2024 – March 2025	783,745	195,935	
July 2024 – November 2024	663,067	165,766	
March 2024 – July 2024	560,497	140,124	
November 2023 – March 2024	489,945	122,486	
May 2023 – October 2023	431,290	107,822	
January 2023 – April 2023	380,662	95,166	
September 2022 – January 2023	336,572	84,144	
April 2022 – September 2022	298,908	74,727	
September 2021 – April 2022	265,684	66,421	
March 2021 – September 2021	234,796	58,699	
October 2020 – March 2021	199,014	49,754	
May 2020 – October 2020	174,723	43,680	
January 2020 – May 2020	147,641	36,910	
July 2019 – January 2020	103,662	25,915	
January 2019 – July 2019	87,400	21,850	
July 2018 – January 2019	36,557	approximately 9,135	

Top Page Titles and Screen Class by Views

Rank	Page title or screen class
1	Home Page
2	Echoes September 2026 Issue
3	WFUMB 2027 Congress
4	WFUMB-FLAUS Webinar Page
5	WFUMB Webinar: Steatotic Liver Disease (September 26th, 2026)
6	WFUMB Guidelines on Liver Multriparametirc Ultrasound Part 1 Update to 2018 Guidelines on liver ultrasound elastography
7	WFUMB Webinar Archive
8	WFUMB Guidelines – Guidance on Liver Multiparametric Ultrasound Part 2: Guidance on Liver Fat Quantification
9	WFUMB Constitution & Bylaws
10	WFUMB Interactive Case of the Month
11	WFUMB COE's
12	WFUMB Lectures Archive
13	Leadership

DEMOGRAPHICS: Top Country Visitors

Rank	Country
1	U.S.A
2	Singapore
3	Japan
4	Germany
5	South Korea
6	Hong Kong
7	China
8	Brazil
9	India
10	Peru
11	Australia
12	Russia
13	Italy

Rank	Country
14	Vietnam
15	United Kingdom
16	Canada
17	Argentina
18	Venezuela
19	Romania
20	Mexico
21	Taiwan
22	Philippines

DEMOGRAPHICS: Language

No	Language
1	English
2	Spanish
3	Chinese
4	Russian
5	Japanese
6	Portuguese
7	Italian
8	Korean
9	German
10	Romanian

Social Media for Facebook/Twitter/LinkedIn & Instagram

Measure	Figure	Increase
Page Actions	1,275,681	6.1% increase
Page Views	1,671,997	7.8% increase
Overall Audience Engagement	309,765,114	8.4% increase

Mailing List

Mailing List	Figure
Current saved list	33,681

Ultrasound Connections

Ultrasound Connections was released in time for WFUMB Congress in May 2022.

Ultrasound Connections	Members
Total members	1081
Active	702
Private but still view	379

Webinar results

WFUMB-FLAUS WEBINAR 4 : 12 August 2026
Ultrasound: Role and updating of Ultrasound in Esthetics

Measure	Result
Registered	387
Attended	Unknown as these are independently run via Zoom with the FLAUS organisers.
Presentation recording views	4,612

Steatotic Liver Disease

22 September 2026, 17:00 CEST

Measure	Result
Registered	700
Attended	399
Presentation recording views	6,451

WFUMB-FLAUS WEBINAR 5 : 14 October 2026
Liver Elastography and Fatty Liver Quantification

Measure	Result
Registered	454
Attended	Unknown as these are independently run via Zoom with the FLAUS organisers.
Presentation recording	not received as yet

Other results

Traffic breakdown

Visitors by channels

Channel	Share
Direct	81%
Organic Search	15%
AI Assistant	2%
Organic Social	1%
Others	1%

Visitors by locations

Location	Share
United States	45%
Singapore	7%
Japan	6%
Germany	5%
Others	37%

Visitors by devices

Device	Share
desktop	88%
mobile	12%
tablet	<

Top search queries for your site

Rank	Search query
1	wfumb
2	wfumb 2027
3	wfumb ultrasound book
4	wfumb ultrasound book pdf
5	wfumb congress 2027
6	wfumb guidelines liver elastography
7	ksum 2027
8	world federation for ultrasound in medicine and biology
9	wfumb 2026
10	ultrasound conference 2027